



# RENOVATION LOANS

- **☐** Norcom Mortgage
  - ✓ Private/LOCAL/Direct Lender (32 yrs.)
  - **✓ PURCHASE LENDER**
  - ✓ <u>All</u> Decisions
  - ✓ In-house Funding
  - ✓ In-house Reno Funding/Draw
  - ✓ Servicing 2.3 Billion
  - **✓ TOP 20 NATIONALLY RANKED RENO**



Most are now recognizing these terms and products!

# REHAB LOAN?

# RENOVATION LOAN?

# 203kP VA REHAB Lomedyles

**USDA** Renovation

- ✓ "Normal" Mortgages
- ✓ "Normal" Interest Rates
- ✓ ALL buyers
- ✓ ALL Properties
- ✓ Renovation Loan for every buyer
  - FHA, Conventional, VA, USDA
- ✓ Adding VALUE, Providing SOLUTIONS
- √ The Market



# Creating,



#### The Weather

Tuday—Increasing baseistes, scyttered transfershowers late in day, high El. Designi—Low 65. Friday—Charing, how housed. Wedenschap, High El at 619 p. m.; low, 65 at 510 p. in.

# The Washington Post

#### Backyard Bakeout

inversel of teaching the sovetenet traffic

86th Year -- No. 267

Phone RE. 7-1234 To Victima No. C. THURSDAY AUGUST 29, 1963

TEN CENTS

#### 50% of National Housing Stock Built In The 70's!

#### **Pinball** Wizard & a Miracle Cure!

President Signs New Legislation For Arbitration

By Frank C. Futur The House of Represe tatives pesterday blacked this Century's third Nationwide railrand strike less tion eight hours before

E exacted beginning out) In stantial legislation rations for binding arbitration of the two engler brace in the episerial mark rules dispute. The Sciente would the measure

the day before.

Passage came at 442 p. es. an a 2004s-48 stabilize variently bears of the boars of

Aigned by President President Kennedy signed the measure into law at 614



#### Largest Demonstration On Civil Rights Urges Passage of Legislation

Bull Briefer

Name from 200,000 persons (accord the flidt been rectoring in the biggest civil rights demonstration to the Nation's biotony.

the Nation's Institute.

This was the "Blorch on Washington for John and Free-Jon," a non-day rally domineding a hearbilityingh in civil dates for Norross.

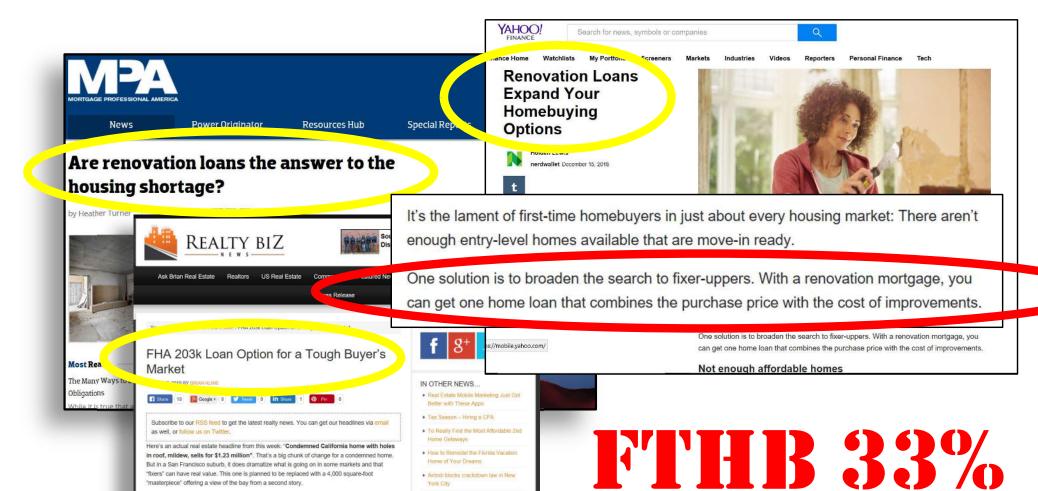
rages are Augusts.
The denominators rame by special issues and trains in perfect order. They surg and gathered at the Lincoln Memerial to hear their hadens call on Onagress to punched rights legislation.

In a mammatic display of feroor, they easied the day

by pholying to rotorn in their houses and beep up the hattle for full equality by more demonstrations, if occ-

A. Philip Bandelph, director of the Narch and head of the Switzenhead of Switzenh

**LET'S EXPAND BUYERS' HOMEBUYING OPTIONS!** 







# Purchase & Renovate All-In-One!

One application, One approval process, One closing, One payment, ONE LENDER.

# The Purchase Market The Opportunity

- NOT just rehab houses
- NOT just repairs
- NOT just 203k
- NOT "Your Father's Renovation Mortgage"





#### RENOVATION MORTGAGE DEFINED

#### re-nə-'vā-shən Mor-gaj noun

- > Financing for both the purchase price of the house *and* the cost for repairs/upgrades...as one
- > Renovations may be required or **optional**.
- The renovation & loan amount are based on the "after-completed value" of the property
- > Buyers increase number of homes available...Sellers can market "homes-in-need" to perfect group of buyers
- > FHA 203k, Conventional Renovation, USDA Renovation, VA Rehab Renovation Mortgage for EVERY buyer
- One application, One approval process, One loan closing, One payment,
  ONE LENDER with Norcom

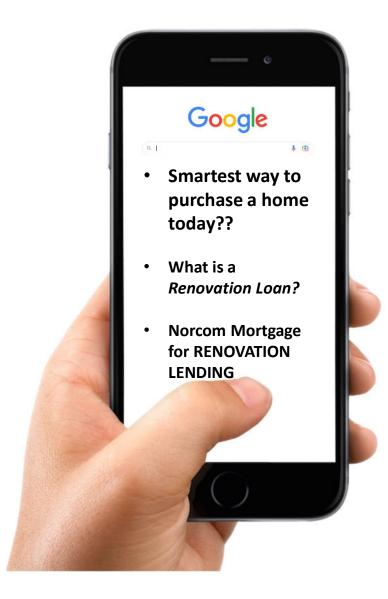






"Currently America's largest group of homebuyers"

- NAR 2018



They do their research... Know your options!







## HOW RENOVATION LOANS WORK



- > From minor cosmetic repairs/upgrades to a complete tear-down/rebuild
- > All work is completed *after* closing by a <u>buyer-selected</u> contractor
- > Seller doesn't make ANY repairs prior to close
- > LESS COMPETITION FOR THESE PROPERTIES!



"It's back to shopping by location...live where you want and still get what you want!"

"You buy the house as-is and include the upgrade <u>right in your loan"</u>

"You get to choose what YOU want in your new home.. even new appliances"

"Would you consider this house if you could simply roll that into the mortgage?"

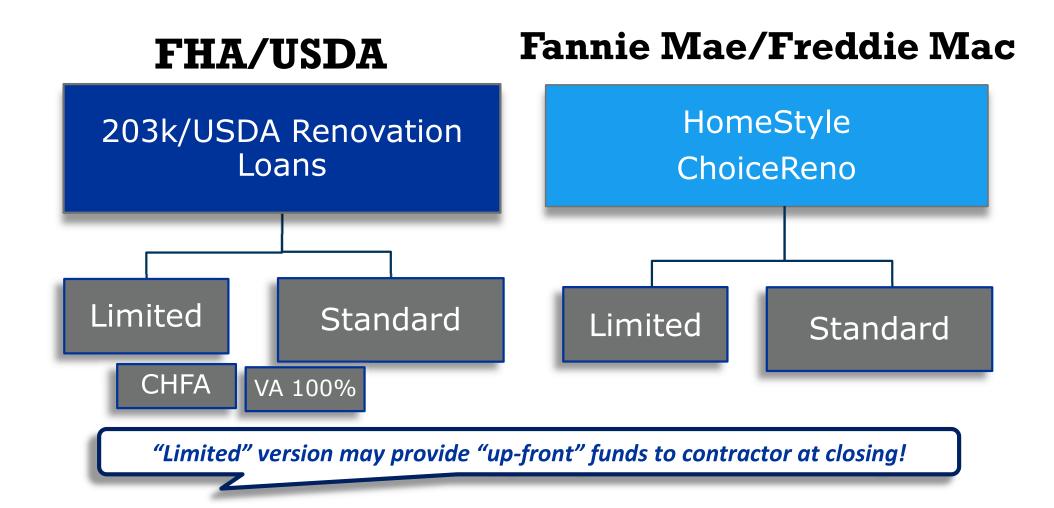
## FOR EXAMPLE





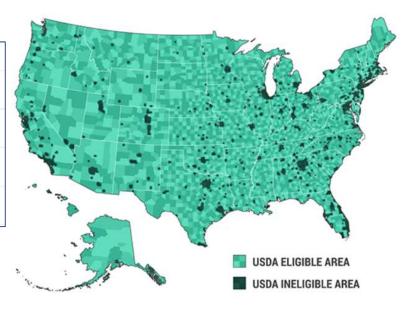
\$150,000 + \$50,000 = \$200,000 acquisition 3.5% Down-payment = \$7000 \$193,000 FHA Base Loan Amount 30yr fixed

#### **RENOVATION MORTGAGE TYPES**



# **USDA** Renovation

Loan Type	PMI Features	Mortgage Insurance Rate	Estimated Costs
USDA	Borrowers pay annual fee for the life of the loan.	1% Upfront Funding Fee 0.35% Annual Fee	\$2,000 Upfront \$58 per Month
FHA	Borrowers pay annual fee for the life of the loan.	1.75% Upfront Funding Fee 0.85% Annual Fee	\$3,500 Upfront \$139 per Month
VA	Fee varies based on nature of service, down payment and first-time use.	2.15% Funding Fee for Most Purchase Loans	\$4,300 Upfront
Conventional	Rate varies based on credit score and down payment amount.	0.2 - 1.5% PMI	\$1,000 - \$2,000 Annually



## **VA Rehab**

#### VA Rehab Has All The Same

Benefits As All VA Home Loans

#### • No PMI

- 100% VA financing No money down
- Purchase and Refinance options available

#### **PLUS**

- Up to \$50,000 Renovation Funds (based on total mortgage qualification)
- Renovations may include required repairs or improvement/upgrades!
- Financing is based on 100% of the home's "After-Improvements Appraised Value"
- One Closing, One Lender "From Application through renovation"
- Up to \$15,000 Renovation Funds may be available to contractor at closing
- VA Registered Contractor is required (Norcom can assist)

#### **Our Veterans & Service Members** Deserve The Best



Make It your Dream-home... with the Norcom VA Rehab Mortgage

Purchase & Improve Or Repair... All In One Single And Affordable Loan!

#### VA Rehab Has All The Same Benefits As All VA Home Loans

#### PLUS

- · No PMI
- 100% VA financing No money down
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- · Up to \$50,000 Renovation Funds (based on total mortgage qualification)
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#### **Contact Us Today To Learn More!**





To Apply: JohnDoe.NorcomMortgage.com

Necrom Mentingen is a VA approved funder and not a government agency; and indirected or sponsored by the Department of Mentine Affairs or any government agency.

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#### **RENOVATION MORTGAGE TYPES**

**ELIGIBLE PROJECTS & IMPROVEMENTS** 

- Kitchen/Bathrooms
- Additions/Living Space
- Decks/Patios
- Fences/Driveways
- Finish a basement
- Appliances
- Swimming pool repairs
- Swimming pool install
- Energy Improvements
- Landscaping
- Teardown/Rebuild

- Plumbing/Electrical
- Roof, gutters, downspouts
- Heating/AC
- Windows/Siding
- Septic/Well systems
- Painting/Carpeting
- Flooring
- Connection to public utility
- Structural Repair
- Mold/Lead Paint
- Asbestos
- Infestation

IT DOESN'T HAVE TO BE BROKEN!

REPAIRS AND/<u>OR</u> *UPDATES!* 















Additions..
Build up or out!





#### **Property Type**

- 1-4 Unit/Owner Occupied
- Condo
- Small Mixed Use
- Conversions (single to multi, multi to single)
- Owned by anyone
- Any condition







INSIDE OR OUTSIDE...





#### THE PROCESS "SHOP BACKWARDS"



- Preapproval based on total acquisition
  - Offer/Contract based on purchase price



Offer Acceptance

- Loan Application and Underwrite
- Contractor Acceptance





- Ordered when bid received
- Based on "After Completed Value"





Renovation Process through Norcom

Determining the amount of available renovation funds!



MAXIMUM MORTGAGE PRE- APPROVAL \$350,000
HOUSE THEY WANT TO BUY & RENOVATE \$280,000

MAXIMUM LEFT FOR RENOVATIONS

\$ 70,000

# THE APPRAISAL

- ONE appraisal
- > Appraiser will use contractor's bid to determine "ACV"
- ➤ Value based on *finished product*
- > Utilities can be off at time of appraisal inspection
- > Repairs can be added *after* appraisal/before close

#### **The Contractor**

#### **Must be Licensed/Insured**

- **➤** Must have references
- **➤ Must complete Contractor Acceptance Packet**
- ➤ Chosen by Borrower
- ➤ Provides detailed bid (breaking-out labor/materials cost) for appraiser to determine <u>"After-Improved Value"</u>

#### HOMEOWNER BENEFITS



- ➤ Shop by *location* and turn any house into the home they were looking for!
- Less competition on homes in need of improvement
- > Renovation can include required repairs or optional updates
- Homebuyer makes own update choices
- > Avoid reduction of savings or additional credit card debt
- Mortgage is based on after-improved value (instant equity)
- > \$10,000 increments equal approximately only \$50/mo. in payment

# If you can't find it...



#### Renovation Mortgages

Expanding Options...Growing the Inventory!





Purchase & Improve and/or Repair... all in one Mortgage

Today's homebuyer can roll-in the costs of *IMPROVEMENTS* and/or *REPAIRS* & turn ANY house in ANY condition into their *Dreamhome!* 

#### FHA 203K, FNMA Homestyle, FRDMC ChoiceReno USDA Renovation & VA Rehab

- Include repairs, deficiencies, replacements
- ✓ Include Improvements, Upgrades, ADDITIONS, luxury items
- Home value/mortgage based on After-Improved-Value
- Purchase closes "as-is" on contract date
- Less Competition on "less-than-perfect" houses

Norcom Mortgage is a direct-lender that owns the transaction from "Application through Renovation"





John Doe | Loan Originator NMLS ID # 99999 38 Security Drive | Avan, CT 06001 Phone: 860-999-9999

To Apply: JohnDoe.NorcomMortgage.com www.JohnDoe.norcommortgage.com

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## REALTOR BENEFITS

- > Show older homes that need...ANYTHING.
  - kitchen, bath, basement, Floors, appliances, septic, fence...
    ANYTHING!
- Overcome "I like it, BUT..."
- > Save deals subject to appraisal/inspection renegotiation
- > Seller makes NO repairs.. SELL "AS-IS"
- > Target exhausted listings
- > Create Inventory
- > Competitive Advantage "Be the expert"
- >GROW YOUR BUSINESS WITH NORCOM

#### WHY Norcom FOR RENOVATION?



- ✓ Norcom is your Renovation Mortgage lender with over 30 years Renovation Lending experience
- ✓ Dedicated Renovation Mortgage Division
- ✓ Norcom facilitates renovation process IN-HOUSE, start to finish
- ✓ Norcom offers ALL Renovation Loan Products
- √ 3<sup>rd</sup> Party Relationships Consultants, Inspection Services, etc.
- ✓ Dedicated, customer-service focused staff to answer all questions at every stage of the process

